

Golden Valley

Council's Strategic Objectives & Vision as set out in Outline Submissions Document

Strategic Objectives

- 1. Golden Valley Development Vision:** To deliver an ambitious, globally relevant and pioneering community. Integrating cyber related research and development and connected commercial activities, with complementary and exemplary residential and leisure uses
- 2. Cyber Central UK:** At the commercial heart of the Golden Valley development, create and effectively operate Cyber Central, the UK home of cyber. Supporting the UK in becoming a global leader in the cyber tech sector.
- 3. High Quality Housing:** To deliver high quality housing as part of this integrated garden community, designed to create strong communities with a mix of tenures and housing types, particularly focused towards the needs of younger people.
- 4. Regeneration & Integration:** Through effective master planning and inclusive growth, create one of the best places to live, work, rest and play. As an exceptional garden community, integrating cutting edge innovative commerce with new homes and existing communities.
- 5. Long Term Financial Return:** To secure a mix of capital and revenue returns over the medium to long term to provide the Council with a long term stewardship interest in the Golden Valley development to ensure that all costs associated with the Council's initial capital outlay for the land all associated costs are recovered as a minimum.

Aspirations

In seeking to achieve the overarching strategic objectives, the council has set out below its far-reaching aspirations:

- To explore emerging and innovative methods of construction that would see accelerated delivery without compromising on qualitative outputs.
- To maximise wider social benefit, effectively connect with the adjacent communities acting as a catalyst for regeneration, job creation and increase productivity.
- To deliver a development with a low carbon footprint, with the ultimate aim of achieving net carbon neutrality, in response to the Council's declaration of a 'Climate Emergency';
- To create an exceptional garden community with a high-quality environment. A place that has soul, in which buildings, public realm and public spaces far exceed the current standard or norm of business parks, science campuses and residential developments.
- To maximise the delivery of housing numbers, creating a truly innovative housing offer that blurs the edges of the commercial uses and existing communities. Propose a design that is 'tenure blind', innovatively using and integrating open space and community facilities.

- To maximise the potential arising from the scheme unique selling point: Cyber Central – the creative and innovative soul, enhancing the bringing together of GCHQ, business & academia in creating the UK home of cyber-tech to the benefit the local and regional economy and spearhead the mission to become a leading global cyber nation.
- To establish an innovative partnership that delivers long-term financial returns, built around the Council's award-winning commercial approach and competitive funding capacity.
- To explore use of smart-city technology to ensure the infrastructure for the site is futureproofed and enables the fastest levels of connectivity and technological innovation.